



May 17, 2018

PRESS RELEASE

For Immediate Release

WE'RE MAKING SOMETHING GREAT!

The creation and promotion of Culture & Craft on the Bonavista Peninsula

Under the Cultural Craft Initiative, a group of non-for-profit tourism sites have worked hard since 2014 to cultivate an atmosphere where tourist visiting our province can experience, not only our culture but also our culture as it relates to craft. The Trinity Historical Society, BEDA Crafts, Random Passage Site, John Home from the Sea Sealer's Museum and the Sir William Ford Coaker Heritage Foundation (Coaker Factory) by ensuring producers from Newfoundland and Labrador have a place to not only to sell their work but to showcase themselves as artisans. By re-vamping their retail space(s) and introducing better standards & guidelines, these shops carry the best the province has to offer. From knit goods, to artwork, jewellery, beauty products & pottery, these partners strive to provide our visitors with a piece of place and a reminder of their visit to our province & our region.

"Many of the items we stock are one-of-a-kind", said Jim Miller, Coordinator for the Trinity Historical Society. "Many items have been created specifically with our shop(s) in mind. For example, in Elliston, Wendy Shirran has crafted beautiful signature mugs that can only be found at the Sealer's Museum." As partners, we work well together, said Mr. Miller. "This craft partnership has proven successful not only for our sites, but for the others in the region too. We listened to what the artisans were telling us and will continue to provide them with spaces where they can explore their creative side. It has become a win-win for everyone involved."

This year, craft experience will once again take centre stage, from Blacksmith Experiences at the Forge to Rug Hooking at Forte Point, tourist to our region will have plenty of opportunities to meet the maker. Based on the overwhelming success of last year's Cultural Craft Festival in Port Union, this year's event space is already SOLD OUT! Along with our partners at the Coaker Factory (Sir William Ford Coaker Heritage Foundation) in Port Union, August 25 & 26, 2018 will be home to craft producers and artisans from all across the province. There will be opportunities to learn the art of jewellery making, blacksmithing, net mending, sculpting and a whole lot more. With the food & music, this festival is fast becoming a must see on our visitor's agenda. industry in Newfoundland & Labrador when organizing this event.

As a group, our priority focus will remain on the promotion of quality art / craft and cultural experiences for tourists and visitors coming to our region. We are excited for the start of another great season.

Watch Us! We're Making Something Great!

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