



Cultural Craft Group of Partners

PRESS RELEASE

Watch Us! We're Making Something Great!

As part of the *Cultural Craft Group of Partners* on the Bonavista Peninsula we are pleased to move forward with our summer initiatives in an effort to advance sustainable tourism in the region and we are striving to identify signature craft products that supports the storyline and history portrayed on the Bonavista Peninsula. Our group includes:

- ❖ The Coaker Factory - Port Union
- ❖ Home from the Sea Museum - Elliston
- ❖ James Ryan Building - Elliston
- ❖ Trinity Crafts - Trinity
- ❖ Green Family Forge & Cooperage - Trinity
- ❖ Random Passage Tea Room & Shop - New Bonaventure

Crafts preserve and interpret our culture while at the same time enhance the tourist's experience. Purchasing cultural crafts will be a special reminder of a memorable visit and it is a connection to the place we are proud to call home. By keeping skills alive and showing tourist how their crafts, were and are a part of our lives, we add another dimension to the visitor's experience. development in the region's tourism industry through our cultural crafts. In an effort to develop new experienced-based visitor programs, July is shaping up to be a great month as we jump started the summer with a series of Boat Building workshops in Trinity. Every Tuesday, Wednesday from 1:00 - 4:00 there will be a series of workshops that teach the basic skills necessary to build a wooden boat and on Thursdays throughout July there will be a series of workshops for children ages 7-12 years. Email tci@nf.sympatico.ca to obtain specific information.

In addition to these workshops, our partners at the James Ryan Shop in Elliston will be showcasing local artisan, Cheryl Shirran for a rug hooking demonstration on July 10th at 10:30 and a Pillow Making Workshop will be on July 12th at Random Passage in New Bonaventure. Other craft demonstrations will be planned throughout the August and September that will engage tourist in the creation of different crafts. During the Fall and Winter we will be organizing a variety of professional development opportunities and possible Fam Tour for cultural craft partners and producer. "We are working together in an effort to develop long-term employment and economic opportunities. The growing tourism sector on the Bonavista Peninsula plays a major role in economic development in the region, which is why we are pleased to have the support of both ACOA and the Department of Innovation, Business and Rural Development that helps further develop the craft sector" said Jim Miller, project partner.

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